

Emma Fromberg

I combine my interest in circular economy with design to drive system-level change.

Contact

info@emmafromberg.com
Cambridge, United Kingdom
ORCID 0000-0002-1881-4892

Education

UNIVERSITY OF CAMBRIDGE

Postgraduate Certificate in
Higher Education Teaching
and Learning

DELFT UNIVERSITY OF TECHNOLOGY

MSc, Strategic Product
Design

DELFT UNIVERSITY OF TECHNOLOGY

Second-degree physics
teacher qualifications

DELFT UNIVERSITY OF TECHNOLOGY

BA and BSc, Industrial
Design Engineering

Experience

UNIVERSITY OF CAMBRIDGE INSTITUTE FOR SUSTAINABILITY LEADERSHIP

COURSE DIRECTOR AND ACADEMIC SUPERVISOR
2019-present

Course director for the Postgraduate Certificate in Sustainable Business.
Academic Supervisor for the Postgraduate Diploma in Sustainable Business.

UNIVERSITY OF CAMBRIDGE INSTITUTE FOR SUSTAINABILITY LEADERSHIP AND DELFT UNIVERSITY OF TECHNOLOGY

DOCTORAL CANDIDATE
2021-present

Conducting research with a focus on rhetoric and systems thinking for a circular economy, using Conceptual Metaphor Theory.

SUSTAINABILITY ADVISORY

2018-present

Advisory for a wide range of projects for clients such as Bic, PepsiCo, Common Seas (UK-based NGO), Ecover, and a variety of public speaking engagements.

ELLEN MACARTHUR FOUNDATION

EDUCATION PROGRAMME MANAGER
2016-2019

Spokesperson in Circular Design, responsible for the online and annual "Disruptive Innovation Festival" and responsible for the learning resources related to safe chemistry for the Circular Design Guide.

DELFT UNIVERSITY OF TECHNOLOGY

CIRCULAR ECONOMY MOOC PROJECT MANAGER
2014-2016

Leading the design and delivery of the first Circular Economy Massive Open Online Course on the edX platform and managing a collaboration between Leiden-Delft-Erasmus Center for Sustainability and the Ellen MacArthur Foundation.